

KAITLIN YANG

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kaitlinyang.com

EDUCATION

2014 - 18 **Washington University in St. Louis**, St. Louis, MO
BFA in Communication Design, minor in Marketing
Al Parker Excellence in Illustration Award

EXPERIENCES

JUN 2018 - P **Kaitlin Yang**, Kirkland, WA
Freelance Illustrator

Illustrated Picture book "Secret Santa Society with Sonny and Ray" by Michella Hatherill; Commissioned for illustrating event poster and other promotional materials; Editorial illustration for magazines

MAY 2018 - P **Annie Wright Schools**, Tacoma, WA
Communication Associate

Design and prepare the biannual school publication for print and digital formats; Create campaign concepts and brand development strategies; Assist in communication strategies (digital marketing, philanthropic communications, illustrations, website navigation...etc)

MAY 2017 - MAY 18 **Maginating, LLC**, St. Louis, MO
Illustration Intern

Design new greeting card concepts, manage card production

MAY 2016 - MAR 17 **Create Space Generator**, St. Louis, MO
Design Associate

Created graphic design and marketing materials to increase program recruitment, community awareness, and event attendance; internal management (accounting, organize monthly modules)

MAY 2016 - JAN 18 **HMC Creatives**, St. Louis, MO
Graphic Designer

Design flyers, posters, and banners for on-campus events; create business cards, directories and calendars for faculty members; design informational booklets and brochures for educational talks and panels

2016 **Washington University in St. Louis**, St. Louis, MO
Program Assistant

Assisted a summer course "Design Thinking: An Approach to Problem Solving" taught by Alex Gerber

2014 - 16 **Taiwanese Student Organization**, St. Louis, MO
Art Director

Design event posters, flyers, t-shirts, and logo for WashU cultural club

2015 **Foxconn**, Taipei, Taiwan
Summer Design Intern

Worked in Consumer electronic product design department; assisted the design and prototyping for smartphone and GoPro accessories

SKILLS

Proficient in Adobe Photoshop, Indesign, Illustrator; Microsoft Word, Excel, PowerPoint; Keynote; Bookbinding

Experienced in HTML/CSS; Adobe After Effects; Sketch
Language Fluent in Mandarin

